

4/11 St Louis 6:30P
Female 35-49
Long-term Quitter

www.petersmktg.com

Intent to Use

Trad Cigs!
e-cig!
moist!

1

2

3

4

5

6

Definitely
Not

Very
Unlikely

Somewhat
Unlikely

Somewhat
Likely

Very
Likely

Definitely
Would

NRT!
PARE(RE)!
PARE(RR)!